



KLAUS AUL

E-LEARNING SPECIALIST |
DIGITAL TRAINING DEVELOPMENT

CONTACT



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www.klaus-aul.de

WHAT DEFINES ME

Analytical & conceptual

Organized & dependable

International & communicative

Creative & tech-savvy

LANGUAGES

German

Native

English

Fluent

Spanish

Basic knowledge

PROFILE SUMMARY

E-learning specialist with international experience in designing and developing digital learning solutions.

Combining instructional know-how, technical precision and a structured working style with an open, international mindset.

Creating learning content that is relevant, easy to understand and sustainably applicable – clearly structured and focused on what truly matters

PROFESSIONAL SKILLS

Instructional Design & Development

Articulate 360 (Storyline, Rise) | H5P |
Instructional Design | Learning paths

LMS & Systems

Moodle LMS Administration | User support |
Course management | Evaluations

Media & Design

Photoshop | Illustrator | Video & audio editing
(Camtasia, Audiate)

More than 60 international training projects

... for over 2,500 participants in 50 countries –
from concept development to global rollout.

*Designing learning with empathy, structure
and a clear sense of focus.*

EDUCATION

Diploma in Geography
Justus-Liebig-University
Gießen

Minors:
Transport Economics &
Public Law

Study abroad:
Central Washington University

PROFESSIONAL EXPERIENCE

Career Transition

(Since November 2025)

Further specialization in:

Digital Learning | Instructional Design | Authoring Tools

DQS Holding GmbH

Training Coordinator E-Learning

(2017 – today / Currently on leave and available immediately)

- Lead development and expansion of the international e-learning library to more than 60 digital trainings (video tutorials) for over 2,500 users.
- Designed and developed interactive learning modules using Articulate 360, Camtasia and Adobe Creative Suite.
- Implemented digital onboarding programs as well as annual mandatory and compliance trainings.
- Responsible for administration, configuration and continuous optimization of the Moodle-based DQS Training Center, including operational support for international locations.

DQS GmbH

Online Editor- Marketing & Communication

(2002 – 2017)

- Managed editorial content for the corporate website www.dqs.de and coordinated international website relaunches.
- Implemented the DQS customer portal and supported the rollout of global microsites.
- Managed SEO, newsletters and online marketing activities.
- Developed solid expertise in image and video editing – the foundation for later e-learning production.

Rhenus Logistics GmbH

Regional Sales

(2001 – 2002)

- Supported key account management and customer relationships in the transport & logistics sector.
- Contributed to sales and proposal processes.